

COMMUNICATION ON ENGAGEMENT (COE)

SMILE FOUNDATION



Period covered by this Communication on Engagement

From: 1st July 2019

To: 31st June 2021

Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

17 September 2021

To our Stakeholders:

I am pleased to confirm that Smile Foundation reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,


Santanu Mishra
Executive Trustee

Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. *Please refer to the complete list of suggested activities for your type of organization found [here](#).*

- Smile Foundation believes that real and long-lasting change can only be ushered in when all of us come together to make it possible. Inclination towards social responsibility and contribution to sustainable development is fast becoming the mark of distinction for leading corporate and top brands. Corporate Social Responsibility for NGOs is the continuous commitment of a corporate body to improve community wellbeing through discretionary business practices and ethical contributions of corporate resources. To achieve this Smile Foundation has channelized sizeable resources from responsible corporate, individuals and funding organizations, aiming to achieve the highest Social Return on Investment (SROI).
- In alignment with the Millennium Development Goals and now the Sustainable Development Goals, Smile complements the global development agendas as hereunder in partnership with national and international businesses to ensure equity, social justice and economic empowerment:
 - Education – Smile's Mission Education Programme induces improvement in learning outcomes of the underprivileged children in a joyful surrounding through participatory teaching learning materials, capacity building of teachers, nutrition support to children and infrastructure support in partnership with competent community organizations. As a result children get mainstreamed and are able to do well.
 - Healthcare – Smile endeavors to improve health of poor by providing quality healthcare services in their neighborhood through Mobile Medical Units (Smile on Wheels) and health camps. Smile works in coordination with the government, especially health department to help it achieve universal healthcare.
 - Skill Enhancement – Career counseling and specialized training in English, life-skills, personality development, retail management and computer skills imparted to the underprivileged youth along with placement assistance that ensures income and social security and wellbeing for them and their families.
 - Women Empowerment – Swabhiman (Dignity) programme of Smile empowers women and girls by enhancing their health seeking behavior on reproductive and child health and facilitating higher education of deserving girls through merit scholarships.
- Smile Foundation supports UN Global Compact Principle 2, Principle 4, Principle 5 and Principle 6 by working towards eradication of child labour by providing education to the underprivileged children through our Mission education Programme, upholding the rights of all our employees without any form of discrimination, protection from sexual abuse and ensuring transparency and working against any form of corruption through structured processes and relevant policies in place. We are committed to sensitize the community as a whole towards eradication of child labour, safeguarding human rights and building a corruption free society.
- Smile equips and facilitates grassroots NGOs in the country to address these issues and eventually aims at achieving sustainable grassroots empowerment and community development. Smile Foundation initiated Empowering Grassroots which is a national capacity building programme aimed at handholding, training and enabling community based organisations (CBOs) to maximise their impact on the ground by rethinking and reforming their programme designs, planning, fund mobilisation, fund management, and effective programme delivery by identifying and adapting vis-a-vis the changing national and global socio-political and economic developments that affect them.
- Smile Foundation has also participated in UN Global Compact Network India's conclaves and webinars as well as World Congress on Women. Smile observes important days like, International Women's Day, World Water Day, World Tuberculosis Day, World Environment Day, World AIDS Day, Teacher's Day, Children's Day, International Day for the Girl Child, International Human Rights Day etc. every year at the project locations across India.
- In the area of environment, Smile foundation has focussed on increased usage of renewal sources of energy as well as safe handling and disposal of biomedical waste.

Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

- Smile Foundation has partnered with more than 350 corporates and has passed through the most rigorous due-diligence processes instituted by them through the Big Five including KPMG, E&Y and PwC.
- Smile contributed towards Sustainable Development Goals 1, 2, 3, 4, 5 and 6 through its various projects for nutrition support and education of children, employability training, sensitizing communities for gender equality, women empowerment, maternal and child healthcare, safe motherhood counseling, healthcare services and improved health seeking behavior covering approximately directly benefitting over 15,00,000 children and their families every year, through more than 400 live welfare projects on education, healthcare, livelihood and women empowerment, in over 2000 remote villages and slums across 26 states of India.
- With Child Protection Policy, Code of Conduct and Work Ethics Policy, The Governance & Credibility System, zero tolerance towards any form of harassment and abuse, Smile Foundation has been able to set up an equitable, safe, democratic and participatory work culture for its employees as well as beneficiaries without any form of discrimination.
- Smile Foundation has built the capacities of more than 5000 grassroots development organizations under its capacity development initiative.